



Connecting For Leaders

Accelerating the Effectiveness of Leaders

Connecting For Leaders rapidly expands each participant's effectiveness as a leader.

By accelerating self-awareness around personal strengths and the communication dynamics associated with managing others, participants will explore and purposefully identify their own leadership brand. As part of the development process, participants learn to “multiply self” by delegating more effectively, to increase team efficiency, time management, enhance team skills, provide feedback, and coach others.

Program Qualities



Flexible delivery meets the needs of every participant regardless of schedule or location, and delivered to individuals on a one-off basis or to cohorts. Choose from classroom, virtual, or a combination of both.



1:1 coaching adapts the program to each participant's needs. Professional leadership coaches individualize the learning for the participant and engage the participant's boss in the learning and retention process to ensure new skills are put to work.



Positive impact from our unique training + coaching method outpaces traditional learning environments with over 3x with better retention and on-the-job application.

Positive Impact

Participants and their sponsoring organizations alike see immediate results, including:

- A 70% higher ROI for training dollars invested (based on deliberate pacing to ensure skills are truly transferred).
- “Flipped learning” model provides greater flexibility and means less time in the classroom and more time applying key concepts on the job.
- Personal coaching promotes individualized learning by giving participants steady, sustained support to ensure concepts are understood and applied.



Classroom or Virtual Workshops

Connecting For Leaders Includes:



iConnect assessment, report, and interactive eLearning that reveal participants' personal communication patterns, how others perceive them, and how they handle stressful situations.



Interactive workbooks engage participants in key concepts prior to each workshop—essentially “learning before the learning” with rich media in the form of assessments, videos, and audio stories.

Workshops highly engaging workshops ranging from full to half day classroom workshops or 90-minute live virtual workshops.

1:1 coaching after each of the training modules to individualize learning for each participant's needs. Participant work with the same coach throughout the process. The coach also engages the participant's boss in the learning and retention process and ensure new skills are put to work.

Follow-on tools ensure retention of key concepts and include printable job aids, online resources, and elearning.

Curriculum Overview

Module	Description	Interactive Workbook	Virtual Workshop	Coaching Session	Follow-On Tools
Connecting With People	Communicate more effectively while easily resolving conflict.	✓	✓	✓	✓
Inspiring Trust & Confidence	Develop your personal leadership brand and build trust and accountability.	✓	✓	✓	✓
Delegation	Increase team efficiency while developing members of your team.	✓	✓	✓	✓
Performance Coaching	Give skillful and productive performance feedback to improve results.	✓	✓	✓	✓

Estimated time to complete: 2-3 hours per week over 10-12 weeks



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