



Presenting to Decision Makers

Effective presentations are well planned, prepared, and presented in a way that meets the communication needs of the audience. Different presentation frameworks fulfill different purposes. The most effective presenters are confident, rehearsed, and adaptable to varying types of audiences. Some organizations may have a recognized way of presenting. Refer to those norms if expected. It's important for today's decision makers to know how to plan, prepare, and present a presentation that is organized, flows well, and meets the information and communication needs of your audience. By definition, decision makers may include organization leaders and stakeholders, supervisors, employees, customers, and others who have a vested interest in what you are presenting. Understanding how to plan, prepare and perform a presentation is critical for decision makers in the workplace today.

Outcomes

Available as classroom or live virtual, Presenting to Decision makers delivers positive impact. Consider this program to:

- Assess audience needs
- Open a presentation with objectives and conclusion
- Communicate how to arrive at key points
- Closing with a call to action

"After participating in the Presenting to Decision Makers workshop, our team members immediately went from struggling to get their ideas across and not understanding how to present to senior leaders, to delivering clear, concise, and effective presentations. We are very pleased with the outcome! "

— Chief Financial Officer

LeadershipChoice.com 800.232.9022

